



Nominations Guidelines and instructions
ELIGIBILITY PERIOD

January 1, 2016 through December 31, 2016

ENTRY DEADLINE

All submissions must be received and complete with payment for the Urban Book of the Year Award on Thursday February 27, 2017 6:00 PM (EST)

9th **AAMBC Literary Awards** Red Carpet Ceremony
Save the Date: June 10, 2017

History of AAMBC and the AAMBC Literary Awards

AAMBC which stands for African Americans on the Move Book Club was created in February 2008 by a then twenty-year-old, Tamika Newhouse. What started as an online book club grew into a national Phenomenon. The sole purpose was to expose the unknown writer and to give them the opportunity to win accolades. A tradition still highly expressed to this very date, AAMBC still caters to the unknown writer. They have single handedly worked with thousands of writers' new, seasoned, and celebrities. From first time writers to nationally known they have consistently set the tone to support and promote black writers.

In 2008 Tamika Newhouse hosted the AAMBC Radio show on weekly bases for over four years. During this time, it had guest hosts and it interviewed new writers as well as popular writers such as Zane, Mary B Morrison, Francis Ray, and Carl Weber. In the year of 2011 it hosted many controversial and highly sought out panel discussions that helped garner many writer's careers. It went off the air in 2013.

The annual AAMBC Literary Awards was launched in 2009 in San Antonio, Texas by the founder. Smaller ceremonies were then hosted in the years following in Chicago as well as in Baltimore in adjacent to various literary events. In 2015 the first inaugural red carpet ceremony took place in Atlanta, GA marking the beginning of the black writer's weekend.

To understand the importance of AAMBC's presence in the book industry is to understand the value of supporting our black writers. The awards serve as the premiere event the industry talks about and artist strive to be.

Key Dates

October 2016

Submissions Open

February 2017

25th –Last day of submissions

March 2017

1st- Online voting begins

30th- online voting ends

May 2017

Host and presenters are announced

16th- Nominees are announced

June 2017

9th – Urban Book Bash

10th- Award Panel and Beauty Suite

10th- Red Carpet Award Ceremony

ELIGIBILITY PERIOD AND REQUIREMENTS:

The eligibility period for all projects is January 1, 2016, through December 31, 2016.

SUBMISSIONS AND ENTRY FEES for Urban Book of the Year Category ONLY

Authors seeking the honorary award for Urban Book of the Year for the AAMBC Literary Awards must be completed online at www.AAMBCAwards.com. Click Submissions

There is a \$150, non-refundable processing fee for each submission.

Payments can be made at the completion of the online submission via PayPal credit card processing. Upon submission of your application a PayPal invoice will be sent to you. **Deadline is February 25, 2017.** **Note an author or its representative can enter**

The Five (5) nominees chosen for the Urban Book of the Year Award will be featured on the AAMBC Awards site, interviewed on the red carpet, reserved seating at the red carpet ceremony, and placement in the awards program.

Nominations for ALL other categories are from public submissions via the nomination links on our website at www.AAMBCAwards.com . Sending multiple nominations will not garner a greater chance at a nomination. You simply only need to send one submission form. The ONLY category required an entry fee is the Urban Book of the Year Award.

Any questions or concerns contact us at aambcvoting@gmail.com

AAMBC Literary Awards – Office of Submissions

Award Categories

Indie Book Store of the Year-
Breakout Author of the Year
Book Club of the Year
Independent Publisher of the Year
Independent Digital Publisher of the Year
Publisher of the Year
eBook of the Year
Street Lit Writer of the Year
Male Author of the Year
Romance Author of the Year
Female Author of the Year
Christian Fiction Author of the Year
Magazine of the Year
AAMBC Author of the Year
Reviewer of the Year
Poet of the Year

AAMBC Honorary Awards

Reader's Choice Award
Nate Holmes Honorary Award
Francis Ray Trailblazer Award
Maya Angelou Lifetime Achievement Award
Urban Book of the Year
Innovator in Urban Media
Urban Classic of the Year

Nomination Process

During a specified screening process, the nominations will be reviewed by industry professionals. The screening is reviewed from individuals ranging from publishers, bloggers, book club presidents, publicist, editors, agents, and the AAMBC staff during the beginning parts of May.

Based on the member's evaluation, the member then determines their top five (5) Selections per category and applies the following criteria to each selection:

Fair, Accurate and Inclusive Representations
Originality
Impact
Cultural Responsibility/Integrity
Overall Quality

Notification of Nomination:

Once nominees are chosen a live broadcast will be hosted on a special airing of AAMBC Radio at www.blogtalkradio.com/aambc . Also live tweets will go out on our twitter on account @aambookclub

An email will be sent to the nominee notifying them of their nomination and as well as we will supply them with a virtual nomination badge to promote your nod and seek votes.

We will ask the nominee to;

1. Confirm spelling of name and project/business
2. Main contact to publisher or agent (secondary contact)
3. RSVP for the red carpet ceremony

Nominees gain **FREE** admission to the ceremony but must pay for guest. There are opportunities to be interviewed by media and a part of the program.

Winners of the AAMBC Award:

Winners will NOT be notified beforehand on their win. Winners will be announced live at the red carpet ceremony. Segments of the event will be recorded for the AAMBC Awards social media networks. The winners will also be tweeted out during the live ceremony on our twitter account @aambookclub and live images will be posted on our Instagram @aambookclub. Follow the trend #AAMBCAwards

Promote and Campaign

AAMBC Literary Awards will offer advertisements in the ceremony program book, paid eBlasts, vending at the Urban Book Bash, Book of the Month features, and a free virtual nomination badges will be offered. To request information on these promo opportunities email aambcvoting@gmail.com